Strawberry Days Association and Rodeo would like to invite you to join us as a Sponsor for the 2024 Celebration held June 15th to 23rd. Rodeo will be held the 19th to 22nd. Please take a few minutes to read through the items we have available and contact Amy Lundell, Strawberry Days Treasurer/Sponsor Relations, at [paypgsda@gmail.com](mailto:paypgsda@gmail.com) or 801-860-6889 with any questions or offers of sponsorship.

We are looking at a commitment date of April 19th, 2024, to match our booklet partner Utah Valley Magazine. Seats for sponsorships with rodeo tickets included are not guaranteed after that date as the rodeo has been sold out earlier each year. No discount for lack of seats.

**All Flags and Banners are the responsibility of the Sponsor. Due 5/22/24.**

* Rodeo Title Sponsor- Ram Rodeo
* Strawberry Days Title Sponsor $7000: 1 available

Title sponsor for Main Street Party and Grand Parade. 1st priority parade entry, Flag carried in Grand Parade by Rodeo Berry Girl. 1 banner at Main Street Party, 1 Flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, nightly 15 second commercial, included in nightly logo scroll on video board, 40 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of the Main Street Party Saturday June 10th and the Grand Parade on Saturday June 17th.

* Wednesday Night Rodeo Sponsor $4500: 1 available

1st 1/3 of parade entry, 1 flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, 1 bucking chute banner, 15 second commercial on video Wednesday only, included in nightly logo scroll on video board, 24 Rodeo tickets Wednesday. Your sponsorship helps cover the cost of the overall Rodeo Performance.

* Thursday Night Rodeo Sponsor $4500: Sold

1st 1/3 of parade entry, 1 flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, 1 bucking chute banner, 15 second commercial on video board Thursday only, included in nightly logo scroll on video board, 24 Rodeo tickets Thursday. Your sponsorship helps cover the cost of the overall Rodeo Performance.

* Friday Night Sponsor $5500:1 available

1st 1/3 of parade entry, 1 flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, 1 bucking chute banner, 15 second commercial on video board Friday only, included in nightly logo scroll on video board, 30 Rodeo tickets Friday. Your sponsorship helps cover the cost of the overall Rodeo Performance.

* Saturday Night Sponsor $5500: 1 available

1st 1/3 of parade entry, 1 flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, 1 bucking chute banner, 30 second commercial on video board Saturday only, included in nightly logo scroll on video board, 30 Rodeo tickets Saturday. Your sponsorship helps cover the cost of the overall Rodeo Performance.

* Fireworks Sponsor $5000: 1 available

Parade entry, 2 3’ x 5’ banners in arena, Logo on video board while announcing fireworks, 30 Rodeo tickets on night sponsored. Your sponsorship helps cover the cost of the fireworks.

* Rodeo Royalty Sponsor $4500: 1 available

Parade entry, 2 3’ x 5’ banners in arena, 24 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of the Rodeo Royalty

* Bucking Chute Sponsor $3500: Sold

Parade entry, 1 flag during Grand Entry at rodeo nightly, 2 3’ x 5’ banners in arena, 1 bucking chute banner, included in nightly logo scroll on video board, 16 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of contestant prize money.

* Jumbotron Sponsor $3500: Sold

Parade entry, Logo as a banner on the video board, 2 3’ x 5’ banners in arena, 12 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of the video and sound production.

* Jumbotron Replay Sponsor $3500: Sold

Parade entry, Logo as part of replay on the video board, 2 3’ x 5’ banners in arena, 12 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of the video and sound production.

* Rodeo Event Sponsor $2500: **7 of 7 available** (Bull Riding, Steer Wrestling, Tie Down Roping, Barrel Racing, Team Roping, Saddle Bronc and Bare Back Riding)

Parade entry, 1 Flag ridden in arena prior to the event, 2 3’ x 5’ banner in rodeo arena, logo on video board prior to the event, 8 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of Prize Money and Belt Buckles for winners.

* Specialty Act Sponsor $2000: 1 available

Parade entry, 1 3’ x 5’ banner in rodeo arena, logo on video board prior to performance, 8 Rodeo tickets split 50/50 on Wednesday/Friday OR Thursday/Saturday. Your sponsorship helps cover the cost of the specialty act.

* Concert in the Park Tuesday June 18th $2000: 1 available

Parade entry, 2 3’ x 5’ banners in rodeo arena, banner at concert. Your sponsorship helps cover the cost of the band and free strawberries and cream served at the concert.

* Scholarship Sponsor $1500**: 1** available, 2 Sold

Parade entry, 1 3’ x 5’ banner in arena, help present ‘big checks’ to scholarship winners in the arena, logo on video board as a side banner during the presentation or something comparable, 6 rodeo tickets the night of the presentation. Your sponsorship helps cover the cost of a service-based scholarship presented to Seniors from Pleasant Grove High School to the college or university of their choice.

* Swag Throw Outs Sponsor $3000**:**. 1 available (each night of rodeo, concerts and parade)

Parade entry, 1 3’ x 5’ banner in arena. If sponsored by 4/22/24 your logo will be on the items, no guarantee after that date due to ordering constraints. Your sponsorship helps cover the cost of items thrown to the crowds during the concert in the park, the rodeo and the parade. For example, we have had small squishy strawberries, frisbees, and other items in the past.

* Cowboy Hospitality Sponsor $1000: 1 available

Parade entry, 1 3’ x 5’ banner in rodeo arena, 1 banner in hospitality area. Your sponsorship contributes to the cost of feeding the contestants nightly prior to the rodeo performance.

* Strawberries and Cream Sponsor $1000: 3 available

Parade entry, 1 3’ x 5’ banner in arena, 1 3’ x 5’ banner in concessions area Your sponsorship helps cover the cost of strawberries and cream. As food costs have continued to rise, we have increased the number of sponsors needed.

* Hamburger Sleeves Sponsor $1000: 2 available

Parade entry, 1 3’ x 5’ banner in arena, 1 3’ x 5’ banner in concessions area. Your sponsorship helps cover the cost of burgers. As food costs have continued to rise, we have increased the number of sponsors needed. Depending on health code restrictions businesses may be allowed to stamp the sleeves used to serve burgers with their logo.

* Mascots Berry the Strawberry and Blue the Bull $800: 1 available

Parade entry, 1 3’ x 5’ banner in arena, 1 small banner on back of Berry. Mascots will represent Strawberry Days and the Sponsor at most events throughout the week. Your sponsorship helps cover the cost of the mascot.

* Mutton Bustin’ Sponsor $800: **1** available

Parade entry, 1 3’ x 5’ banner in arena, logo before and after event, 4 rodeo tickets. During the rodeo pre-show a fan favorite event is watching a small child trying to ride a sheep for as long as possible. Your sponsorship helps cover the cost of T-shirts for all participants, safety helmets worn during the event and the trophy for the winner.

* Cash Cow Sponsor $800: **1** available

Parade entry, 1 3’ x 5’ banner in arena, logo before and after event, 4 rodeo tickets. During the rodeo pre-show kids are welcomed on to the arena floor to try their luck in snatching dollar bills of varying denominations off a cow. Your sponsorship helps cover the cost of the prize money taped to the cows and the stock.

* Little Miss Strawberry Days Sponsor $800: 1 available

Parade entry, 1 3’ x 5’ banner in arena. Each year an essay contest is held about the theme of Strawberry Days and elementary age girls are chosen to attend many events during the week along with the Pleasant Grove City Royalty and in Parades throughout the summer. Your sponsorship helps cover the costs of their clothing, sashes, and tiaras for the events so there is not a financial burden on the families of the girls selected.

* Berry Girls $800: 1 available

Parade entry, 1 3’ x 5’ banner in arena, logo before and after event, 4 rodeo tickets. During the Rodeo Grand Entry, between the contestant events and during the Grand Parade flags are carried by some of our amazing riders that have been affectionately called ‘Berry Girls’. They would be identified as The ‘Company Name’ Berry Girls by the announcer. Your sponsorship would help cover the cost of clothing for the riders and the photograph we have professionally done as a small thank you for their time.

* Extra Large Banner Sponsor $800: 4 available

Parade entry, 1 extra large banner provided by sponsor to be hung on the back side of the bleachers to advertise to spectators as they find their seats and go to concession stands (size to be determined). Your sponsorship helps pay for the rodeo performance.

* Community Art Show Sponsor $500: 1 available

Parade entry, 1 3’ x 5’ banner in arena, banner at event if approved by the Pleasant Grove Recreation Center (size to be determined). Citizens throughout Pleasant Grove are invited to participate in an art exhibit put on display at the Rec Center. Your sponsorship helps pay for prizes and ribbons.

* Family Fair Sponsor $500: **1** available

Parade entry, 1 3’ x 5’ banner in arena, banner at event. Members of the community are invited to a free safety and family fair with members of the Pleasant Grove Fire and Police Departments attending. Your sponsorship helps support the event activities.

* Children’s Parade Sponsor $400: 1 available

Parade entry, 1 3’ x 5’ banner in arena, sponsor name announced at the event. Elementary schools in Pleasant Grove are invited to compete in relay races to earn money for their schools. Your sponsorship helps pay for the prize money and ribbons.

* Huck Finn Day Sponsor $400: 1 available

Parade entry, 1 3’ x 5’ banner in arena, banner at event. Huck Finn Day is a free family event including games, prizes, face painting and fishing. Your sponsorship helps support the event.

* Garden Tour Sponsor $350: Sold

Parade entry, 1 3’ x 5’ banner in arena, sponsor may provide corrugated signs to be placed at homes participating in the event if desired. Strawberry Days has usually featured 8 to 10 homes in the community with beautiful yards. Your sponsorship helps support the event.

* Fitness and Zumba Night Sponsor $400: 1 available

Parade entry, 1 3’ x 5’ banner in arena, banner at event. Community members are invited to attend a fun filled physical activity event in the Pleasant Grove Recreation Center parking lot. Your sponsorship helps support the event.

* Rodeo Arena Banner Sponsor $400: 10 available

Parade entry, 1 3’ x 5’ banner hung in rodeo arena above bleachers for 4 nights. 6,000+ attendance each night. Your sponsorship helps support the Strawberry Days Rodeo.

* Pie Eating Contest Sponsor $300: Sold

Parade entry, 1 3’ x 5’ banner at event. Community members of all ages are invited to participate in the pie eating contests. Contestants are rewarded with a t-shirt and bragging rights if they win. Your sponsorship helps support the event.

\*All Flags (Order: 3’Hx5’W Single Face Reverse, Header and Grommets on Right Side) to be **provided by the sponsor.** Sponsors may also provide a double face flag at the above size requirements if desired.

\* Arena Banners (Order: 3’Hx5’W Grommets on 4 corners) to be **provided by the sponsor** and are due to Amy Lundell by May 22nd, 2024.

\* Bucking Chute Banners (Order 2’Hx6’w Grommets on 4 corners and on center top and bottom) to be **provided by the sponsor** and are due to Amy by May 22nd, 2024.

The Rodeo has some flags and banners from previous sponsorships. Let us know if you would like to check and see what we have.

\*Video and Logos must be emailed to Amy Lundell paypgsda@gmail.com by May 22nd, 2024, to ensure compatibility by Video and Sound provider. Video format 1920x1080 h264 mp4. Logo format 300 dpi png (preferred), Jpg or Eps

\*Complimentary Parade entry must be initiated by the sponsor. Go to strawberrydays.org, select Mammoth Parade under events and fill out the forms at the bottom of the page or use the following link [Mammoth Parade – Strawberry Days](https://www.strawberrydays.org/index.php/mammoth-parade/).